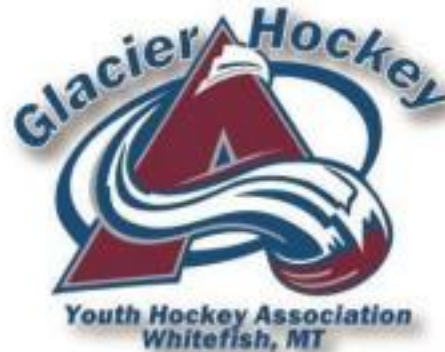


GLACIER HOCKEY ASSOCIATION

Board Meeting Date: 04/12/2023

Time: 6:00 PM Mountain Time – meeting came to order
@ 6:03 p.m.

Location: Stumptown Ice Den



Attendance: ~~Ryan Ulvin – Hockey Director~~; Dave Perisho - Coaching Coordinator; Joel Christianson - President; Ashley Larson - VP of Administration; Matt Schwartz - VP of Operations; Matt Lawrence - Treasurer, Travis Shipley; Tracy Johnson; Christen Swanson Nissen - Secretary

A. Public Comment: Amanda Hayes spoke regarding needing a “buffer” between coaches & parents, should be the team manager – refine that role and/or need a “parent liaison”/assistant team manager.

Amanda also suggested an age/level specific survey: Squirts, PeeWees, et al for focused feedback on coaches and parent/player experience per level. She will share with Matt S.

B. Approval of Previous Meeting Minutes: Matt Lawrence motioned and Tracy Johnson seconded approval. All approved.

C. Directors Report: Ryan Ulvin sent an email 4/10 with his report.

Discussed:

Redefining all roles including Hockey Director and how to pay for new positions; tabled for AGM

Structure of new paid positions = employees or contractors; need to discuss with Ryan

Additional programming:

A.M. availability and midday Power Hour to fill the current void for more hockey;

Review Ryan’s spreadsheet for schedule

Structure the product

Need to define what is offered/skills/drills and include coaches bios

Assign age groups to specific days

T = 8U/Mites & 10U/Squirts

W = HS

Th = 12U/PeeWees & 14U/Bantams

Advertise the defined product on all social media = Travis

Market to out of towners who have a USA hockey#

Is cost an issue or keep at \$25 or lower to \$20

Offer punch cards

Offer free to goalies

Spoke to Mike McCuaig over the phone re: the Power Hour – agreed to age specific days

Steve Fox dropped in regarding Mites & Squirts program he is running

Complaints: Dave spoke regarding coaches' feedback and need for healthier parent relations

Flowchart and procedure re: complaints will be addressed at AGM

Status of progress on Codes of Conducts; discuss at AGM

Survey results was limited – send survey again via email for broader response

D. Fundraising Report: Tracy gave overview of Great Fish Challenge needs -

Application submission opens April 17th (- June 1st) Tracy would like to submit 1st week of May

Need to identify primary use of funds / e.g., capital campaign, permanent endowment, program budget for '23/'24, scholarships

Need pared down Mission Statement

Catch Phrase - descriptive of use of funds

Added Travis to Great Fish "sub-committee"

Actions:

1. Christen to email Kate, cc'ing Tracy, re: last year's application & pitfalls
2. Board to email thoughts/ideas on above to Tracy
3. Great Fish Challenge Fun Run
 - a. Need runners: Dave & Kate?
 - b. Need someone to have a booth for GHA there – who will man? Sub-committee?

E. Financial Report:

Christen read Ryan's email out loud: As of April 7th the current balance in the GHA general fund account is \$88,733.41. The Whitefish Credit Union Account has been closed and funds are now reflected in the above balance. Taxes have not been filed yet as we are waiting on Kate Daniels, former treasurer, to finalize some financials. I will be reaching out to Kyle Gibbons upon my return to take over the bookkeeping services for us.

Need Kate to submit financials – Christen will email her

Next meeting scheduled for May 3, 2023 = AGM.

The meeting Adjourned @ 7:48 p.m.